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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Applicant: Plow

Serial No.: 09/922,182 ✓

Filed: August 2, 2001

For: **SYSTEM, METHOD, AND COMPUTER
PROGRAM PRODUCT FOR STORING INTERNET
ADVERTISEMENTS AT A USER COMPUTER**

Art Unit: 3671

Examiner: Mammen

STL9-2000-0035-US1

August 14, 2003
750 B STREET, Suite 3120
San Diego, CA 92101RESPONSE TO OFFICE ACTIONCommissioner of Patents and Trademarks
Washington, DC 20231

Dear Sir:

Official

In response to the Office Action dated July 29, 2003, please amend the above-captioned patent application as follows:

FAX RECEIVED

AUG 18 2003

GROUP 3600

1176-3.AMD